



Marketing Wood Trusses Meeting Agenda

**Stagewest Hotel, Mississauga Ontario
Thursday, January 26, 2012**

8:30 – 9:30	Registration	
9:30 – 9:45	Opening Comments	Gary LaLonde, OWTFA President
9:45 – 10:00	OWTFA Business Meeting & Elections	Members
9:45 – 10:00	Board Reports	Treasurer, Executive Director, CWTA Rep, Technical Rep, Benefit Partners
10:00 – 10:10	Benefit Program Report	Shaw Sabey
10:10 – 10:20	Insurance Report	OWTFA Secretary
10:20 – 10:25	OWTFA By-Laws	
10:25 – 10:40	Elections	
10:40 – 11:00	New Business	
11:00 – 11:15	Break	
11:15 – 12:15	Economic Forecast 2012	Peter Norman, Altus Research
12:15 – 1:00	Lunch – Served Buffet Style	
1:00 – 2:00	Marketing Wood & Wood Trusses	Marianne Berube & Steven Street, WoodWorks
2:00 – 2:30	OWTFA Wood Trusses Sales Presentation	Brent Bunting, OWTFA Technical Committee
2:30 – 2:45	Break	
2:45 – 3:45	New Product Discussion	Robert Baynit, TPIC
	Solar Ready Roofs	Steven Street, WoodWorks
	Cross Laminated Timber	Richard Lewin, Insul-Wall
	Wall Panels with Insul-Walls	
3:45 – 4:00	Innovative Projects	Grant Gibbons, Phoenix Building Components
	Form Truss Project	
4:00 – 4:45	Truss Fabricator Breakout Session	Truss Fabricators Only
4:45 – 6:15	Hospitality Suite	Algonquin ‘A’
6:15 – 8:15	Dinner Buffet	Dining Theatre
8:15 – 10:15	Show – Motown Gold	
10:15 –	Hospitality Suite	Algonquin ‘A’